GET CERTIFIED IN DATA ANALYTICS

by

The Institution of Electronics and Telecommunication Engineers

In today's business world of increasing automation and a short, entrepreneurial attention-span, job layoffs and job changes are increasingly commonplace.

A McKinsey study predicts that by 2018, the US could face a shortage of 140,000 to 190,000 people with deep analytical skills While experience does add to your resume, how do you manage to get noticed by top hiring companies?

Developed by experts of Proedge in Data Analytics, IETE's Data Program prepares you for a successful career

ABOUT

The program introduces the participant into the business analysis using Excel and then slowly moves to the most recent analysis technologies. You will learn about the implementation of various data technology concepts such as data exploration, visualization and hypothesis testing. A special focus is placed on predictive analysis such as regression, clustering and smoothing techniques. Once you have met the requirements of the program, you will receive a Data Scientist Certificate from ProEdge specifying that you know the skills of a Data Scientist

WHO SHOULD DO

It is a good career choice for both new and experienced professionals. Aspiring professionals of any educational background with an analytical frame of mind are most suited to pursue the Data Scientist Program, including:

- IT professionals

- Analytics Managers

- Business Analysts

- Banking and Finance professionals

- Marketing Managers

- Supply Chain Network Managers

- Those new to the data analytics domain

- Students in UG/ PG Analytics Programs

ABOUT IETE

"The Institution of Electronics and Telecommunication Engineers (IETE) is India's leading recognised professional society devoted to the advancement of Science and Technology of Electronics, Telecommunication & IT."

ABOUT PROEDGE

Proedge is an organisation focusing on professional and industry oriented education. Through our range of training programs, we closely work with undergraduate & postgraduate students in order to assist corporates for talent management solutions.

Course Duration : 25 Hours onwards   **Course Fee : INR 5000 onwards**

A certification in analytics will help you stand out from competition and develop skillsets that are crucial to survive in the future.

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