Advertisement Tariff

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<table>
<thead>
<tr>
<th>Advt. Position</th>
<th>Colour</th>
<th>B/W</th>
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<tr>
<td></td>
<td>Rs</td>
<td>US$</td>
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<tr>
<td>Back Cover (full page)</td>
<td>35,000</td>
<td>2,100</td>
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<tr>
<td>(option only for IETE Newsletter)</td>
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<tr>
<td>Inside back Cover (full page)</td>
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<td>1,840</td>
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<tr>
<td>Any other Full page (inside anywhere)</td>
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<tr>
<td>Any other Half page (vertical/horizontal)</td>
<td>7,000</td>
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<tr>
<td>Any other Quarter page (vertical/horizontal)</td>
<td>4,000</td>
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Advertisement Material

Technical specifications: Ad size (Height mm × Width mm)
- Full Page: 250×170
- Half Page (Vertical): 250×85 (horizontal): 125×170
- Quarter Page (Vertical): 250×42.5 (horizontal): 62.5×170

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