



सह वीर्यं करवावहे

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**MINUTES OF THE 1ST (2007-08) MEETING OF THE BOARD OF RECOGNITION OF EXCELLENCE HELD ON SATURDAY THE 03 NOV 2007 at 0900 HOURS AT IETE HQs, LODI ROAD, NEW DELHI.**

The following were present:

Prof B L Deekshatulu	Chairman
Shri P P Malhotra	Co-Chairman
Prof (Ms) Anita G Dandekar	
Gp Capt H Kaushal, VSM(Retd)	
Shri D S Pathania	

**Secretariat:**

CDR A P Sharma, IN (Retd)	Dy Managing Editor
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The following were unable to attend:

Shri A Bhaskaranarayana	
Dr(Ms) Sneha Mohan	
Prof M Jagadesh Kumar	
Dr Surendra Pal	
Shri M G Chandrasekhar	Co-opted
Dr Prahlada	Co-opted

**ITEM-1 CONFIRMATION OF THE MINUTES OF THE 4TH (2006-07) MEETING OF THE BOARD OF RECOGNITION OF EXCELLENCE HELD ON 14<sup>TH</sup> JUL 2007**

1.1 As no comments were received, the minutes were confirmed.

**ITEM-2 ADVERTISEMENT FOR IETE AWARDS FOR WIDER PUBLICITY AND BETTER RESPONSE**

2.1 After detailed discussions, the Board recommended the following:

(a) IETE HQ should approach local press/Press Information Bureau for free "Press Release" for IETE awards. Chairmen, Centres / Sub-centres, are to be requested for organizing suitable "Press Releases" in their jurisdictions and publish announcement of "Call for Nominations" in their newsletters, if any, for wider publicity.

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(b) IETE HQ to forward "Call for Nominations" letters to professional bodies like IEEE, CSI, IE(I), IEEMA, CETMA, ELCINA, TEMA, NASSCOM and MAIT etc. for circulation amongst their members and also for possible publication in their journals/newsletters etc. Shri P P Malhotra, Co-Chairman BoRE, volunteered to render assistance for follow-up with these professional bodies and also with the industry.

(c) IETE HQ to insert short suitable advertisement in early January 2008 in all India editions of the Indian Express and The Hindu at an estimated cost of Rs.1 lac. This arrangement is to be reviewed for the year 2009 depending on the success or otherwise of this proposal for the year 2008.

(d) Members of the Council were also to be requested to give wide publicity to IETE awards for better response.

**ITEM-3 INSTITUTION OF IETE-CORPORATE AWARDS FOR SMALL-MEDIUM-ENTERPRISES (SMEs)**

3.1 Shri P P Malhotra brought out that under the existing scheme for IETE corporate awards, there is no differentiation for categories of enterprises viz. large, medium or small scale and hence Small-Medium-Enterprises (SMEs) apprehend that there would be no chance for them to be considered for the awards in the presence of large/established firms. He suggested to institute IETE corporate awards in the existing four fields i.e. Computer & Telecommunication Systems, Development of Software, Electronic Components and Electronic Instruments & Instrumentation, exclusively for SMEs. This will give wider publicity and visibility to IETE. The cost for plaque / citation for these awards would be about Rs.16,000/-.

3.2 The Board accepted this suggestion for consideration of the Council.

**ITEM 4 SPONSORING OF IETE AWARDS FROM LARGE INDUSTRIAL HOUSES (LIH)**

4.1 The members expressed the view that every year IETE is honouring reputed personalities by conferring IETE Honorary Fellowship on them. This should be reciprocated by them in terms of sponsoring attractive IETE awards and IETE Research Fellowship. Shri P P Malhotra suggested the names of M/s TATA, M/s Bharat Electronics Limited, M/s Reliance Industries Limited, M/s Bharati Telecom etc. After some discussions the Board recommended that letters be written by the President, IETE, at his personal level to M/s TATA (Shri Ratan Tata) and M/s Reliance Industries Limited (Shri Mukesh Ambani) for sponsoring attractive IETE - corporate awards to be named as "IETE - TATA" and "IETE - Reliance" corporate awards. Shri P P Malhotra volunteered to exercise his contacts for getting positive response from these two houses as a test case.

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4.2 The committee accepted the proposal for consideration of Council.

**VOTE OF THANKS**

5. There being no other points, the meeting ended with a vote of thanks to the Chair.

Ref: IETE/J-216/1st(2007-08)/BoRE

Date: 16 November 2007



(VK PANDAY)  
Brig (Retd)  
Secretary General

**Distribution:**

Chairman and Members of Board of Recognition of Excellence.  
President and Members of the Council.