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**MINUTES OF THE 1<sup>ST</sup> (2014-15) MEETING OF THE PUBLICATIONS COMMITTEE HELD AT  
1100 HOURS ON 04<sup>TH</sup> JAN 2015 AT VADODARA**

The following were present:

Prof D Narayana Rao	Chairman
Lt Gen (Dr) Rajesh Pant, AVSM, VSM (Retd)	Co-Chairman
Prof (Mrs) K Raja Rajeshwari	
Shri S K Angra	
Prof S K Khedkar	
Prof K T V Reddy	Co-opted

Secretariat:

Mrs Sandeep Kaur Mangat	Asstt Secy (AP&SDC)
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The following were unable to attend:

Prof K Laxminarayana	
Dr S Arivazhagan	
Prof S R Jog	Co-opted
Prof M Jagadesh Kumar	Editor-in-Chief (TR)
Prof S K Koul	Editor-in-Chief (JR)
Prof Raj Senani	Editor-in-Chief (JE)

**ITEM-1 CONFIRMATION OF THE MINUTES OF THE 4<sup>TH</sup> (2013-14) MEETING OF THE  
PUBLICATIONS COMMITTEE HELD ON 05<sup>TH</sup> JULY 2014 AT IETE HQ**

1.1 As no comments were received, the minutes of the previous meeting were confirmed.

**ITEM-2 PUBLISHING SCHEDULE OF THE IETE PUBLICATIONS**

2.1 The Committee appreciated the efforts made by the HQs to bring out the three IETE Publications in time. The status of the publishing schedule was reported to the Committee Members as follows:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Newsletter									Vol 16 No 3 published and despatched			
Journal of Research	Vol 61 No 1 (2015) Being compiled and processed		Vol 61 No 2(2015) Under process							Vol 60 No 5(2014) Published & despatched		Vol 60 No 6 (2014) Published & despatched
Technical Review	Vol 32 No 1(2015) Being compiled and processed		Vol 32 No 2 (2015) Under process							Vol 31 no 5 Published & despatched 2014		Vol 31 no 6 Published & despatched (2014)
Journal of Education	Vol 55 No 1 issue is under final stages											

2.2 This was for the information of the Governing Council.

### ITEM-3 IETE PUNE CENTRE'S ON-LINE INTERNATIONAL JOURNAL

3.1 The Committee Chairman deliberated on the proposal of IETE Online Journal on Advancement in Telecommunication sent in by Prof S R Jog, from IETE Pune Centre. Considering a few broader issues, the members delved into the details of electronic publication. The Chairman informed that it has been a considered opinion of many / experts that the value enhancement of online journals has not been significant. The Chairman observed that this proposal is not financially viable. Though few members were of the view that the grants could be raised through author registration process or advertisements, but since no commercial methods were being followed for any of the existing IETE journals, it was thought that the point could be deferred till the next meeting.

3.2 This is for the approval of the Governing Council.

### ITEM-4 REGISTRAR OF NEWSPAPER OF INDIA (RNI) OF IETE PUBLICATIONS

4.1 This agenda point of submission of fresh form of declarations for IETE journals at the concerned authorities (Joint Commissioner, Licensing Office, New Delhi) for obtaining the revised registration Certificate was not discussed due to paucity of time, but the permission has been granted to go ahead. This Registration of newspaper is essential under the Press and Registration of Books Act 1867. It protects the rights of owner of the newspaper under proviso to section 6 of the Act, for same/ similar title in any language in the same state and in the same language in the country. This also ensures that newspapers are published in accordance with the provisions of the Press and Registration of Books Act 1867 and the Rules made there under.

4.2 The filled up forms will be made ready for its submission with the remaining documents, very soon.

4.3 This is for the information of the Governing Council.

**ITEM-5 PRINTING OF NAMES OF THE OUTGOING/ INCOMING PUBLICATIONS COMMITTEE MEMBERS IN SEPT-OCT ISSUES OF IETE JOURNALS**

5.1 The Chairman was apprised of the trend being followed for the changes in the names of the Publication Committee, every time IETE President & the members in Publication Committee changes. It was informed that in IETE Journal of Research & IETE Technical Review, which are bi-monthly, the names of outgoing Committee members are printed, in the Sept-Oct issues, with the logic that the work on these journals start under the outgoing members ahead of its release. The names of the new publication members are printed only in Nov-Dec issues of JR/ TR. But for IETE Journal of Education, which is a six monthly / bi annually issue, no specific trend is followed. In the July -Dec issue, it publishes the names of new Committee members, that is against the logic being followed for IETE JR &TR.

5.3 After due deliberation the Committee decided to follow the same trend for IETE Journal of Education also, i.e. for July-Dec issue-the names of outgoing Committee members will be printed and the Jan-June issue to have the names of new Committee Members.

5.3 This is for the information of the Governing Council.

**ITEM-6 MARKETING OF IETE PUBLICATIONS**

6.1 The Committee was apprised of the steps taken so far by the current publisher, Taylor & Francis for marketing of IETE Journals, with the approval of respective Editor-in-Chiefs and the Committee Chairperson & Co-Chairperson. The steps taken in this direction are as follows:-

- Reviewing & Revising of Aims & Scope of IETE Journals to ensure that these journals are up to date and as relevant as possible.
- Developing of promotional page through the link: <http://explore.tandfonline.com/page/est/iete-journals> to increase readership and usage of the journal. The increased exposure is also likely to increase subscriptions and submissions.
- "Latest Articles" section for IETE's journals has been posted on IETE website & T&F's platform, where each paper is automatically published online & held in this discrete section. Issues are then compiled from these articles. This helps in quicker publication of articles; happier authors due to speedy publication; getting more time to build up citations; publish papers for future volumes, if necessary and to follow industry standard approach.
- To improve visibility of IETE & increase impact factor, T&F have requested our EIC's for their choice selection from our journals, so that it could be marketed to top-cited authors for their reading and future citing and their possible submissions in our journals.

6.2 The Chairman further suggested aiming for 1000 more institutional subscribers in the year 2015 for increase in the subscription of IETE publications. He proposed that:-

- The President may be requested to write to all Centre Chairpersons asking them to further request their EC members to bring in at least one institutional subscription.

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- The President may be requested to write to all technical Universities and affiliated Engg Colleges for institutional subscriptions.
- A letter for Subscription to go to all Principals of Engineering Colleges as per the website of AICTE.
- To increase the marketing in the SAARC region, the President may also write to their Embassies, projecting IETE's achievements.

6.3 The Committee placed on records its commendation for the prompt action of one of the Committee members, Prof Raja Rajeswari, who instantaneously paid Rs 2850/- on behalf of her college, Viswanadha Institute of Technology & Management, Visakhapatnam towards its annual subscription for IETE Journals for the year 2015.

6.4 This is for the information and approval of IETE Governing Council.

#### ITEM-7 DIGITIZATION OF BACK ISSUES OF IETE JOURNALS PRIOR TO 2008

7.1 The Chairman was apprised of the archives of IETE Journals present on [www.tandfonline.com](http://www.tandfonline.com) from 2008 onwards. He was also informed about the IETE's desire of digitizing it's all journals in entirety, in collaboration with Taylor & Francis. The digitization of the archives would be done by T&F with the costs being borne solely by them. For this IETE has already taken an inventory and is in touch with T&F vendor from Secunderabad, India. The matter may take some time to initiate but will be undertaken without incurring any cost from IETE.

7.2 The Committee discussed and recommended to proceed but with no financial implications.

#### ITEM-8 IMPACT FACTOR OF IETE PUBLICATIONS

8.1 The Impact Factor (IF) of IETE journals was reviewed by the Committee Chairman and he placed his commendations on records. The Chairman lucidly explained the formula of IF that can gauge a gross approximation regarding the prestige of the journals. To further elaborate his point, the Chairman circulated a small write-up by Thomson Reuters, for the understanding of all. Through the means of different projected scenarios, the Committee Chairman, had a discussion with all members for bringing about better impact factor of each journal. He emphasized the need to recalibrate the strategy after every issue against the actual target and make the needed adjustments so that the Impact factor could be brought to 1 by the end of 2015. (This was in the case of IETE Technical Review Impact Factor, which presently is 0.925.)

#### VOTE OF THANKS

9 The meeting ended with a vote of thanks to the Chair.

Ref: IETE/J-266/1<sup>st</sup> (2014-15)/PUBS

Date: 02 Feb 2015

  
Maj Gen P K Jaggia, VSM (Retd)  
Secretary General

#### Distribution:

Chairman and Members of the Publications Committee  
President and Members of the Governing Council